

OUTA SPACE

NEWSLETTER

ROTARY E-CLUB OF SOUTH AFRICA ONE

www.rotaryclubsouthafrica.org

PBO 930039682



**Chartered on
23rd November 2010**

31 JAN 2021 - No 7



Rotary Opens Opportunities

213

Good morning E-Club of South Africa One members and OUTA SPACE readers

As we move into February we hope that there will be an overall improvement everywhere! Probably wishful thinking BUT there are quite a few things on the PLUS side that have happened during the past year. Think about it!



**We also celebrate the
Founding of Rotary
International on the
23rd February way back
in 1905!**

The 23rd February 2021 falls on a Tuesday. How could/should/might we celebrate this milestone?

We have no scheduled speaker for the 23rd on GoToMeeting.

Any suggestions!

See also some interesting attachments.

HAVE FUN, but take care and stay well

EDITOR – Gerald Sieberhagen

ROTARY'S MOTTO IS: Service Above Self

President's Perspective



Good Morning Fellow Rotarians,

Compliments of the season and let us all be positive that 2021 will be an exciting, safe and healthy year. It is generally expected of us to become used to life in the "new normal", but why should we? It can surely be avoided if we all adhere to the golden rules for preventing the spread of COVID-19.

We should always emphasize this if we talk to the community about projects or as part of our Vocational Service involvement. By the time you read this, Vocational Service month would have passed but we can still become involved in this service avenue at any stage throughout the year.

Some time ago, I came across an article written by the Rotary Service and Engagement Staff and it summarized the subject, as follows;

Vocational Service calls on us to empower others by using our unique skills and expertise to address community needs and help others discover new professional opportunities and interests. January is Rotary's Vocational Service Month, a great time to leverage vocational service in your club projects and activities.

Here are five ways we could incorporate vocational service in our Cluster activities:

1. Host a club meeting at your work place and share about your profession; take time to learn about fellow members' occupations.

This is not practical for an E-Club but, we have often discussed the possibility to introduce a "mini-classification talk" series in which each member gives a five-minute talk on his or her vocation. We could schedule three or four speakers for the second half of each meeting. The purpose of these talks is to get to know each other better.

2. Use your skills and expertise to serve a community. - We do this with every project anyway.

3. Practice your profession with integrity, and inspire others to behave ethically through your words and actions. - That is Service Above Self and adhering to the Four Way Test.

4. Work with local businesses to create mentorship, internship, or practicum opportunities to help young people achieve their career goals. – I believe that our Club has cooperation or partnership agreements with a few local businesses. Our Cluster, for example, has been working together with Stenden University for many years successfully. Without this cooperation, our Cluster would never have been able to sustain the Entrepreneurship Centre. I am also very grateful to Kim Cooper to arrange the three bursaries from Haroun Education valued at almost R45 000, which covers an MBA type correspondence course. Have a look at <https://harouneducationventures.com/>

5. Guide and encourage others in their professional development. –This basically means to encourage club members to put their vocational skills to work as a Rotary Volunteer or mentor. These are long term commitments and there will not be many of us that have the means to do this on a pro bono basis. Please have a look at <https://fetola.co.za/>.

Fetola has a 14-year track record in supporting the long-term success of small and medium sized enterprises across a range of sectors in South Africa. The methodology is designed to build reliable, empowered and confident entrepreneurs who are equipped to weather the challenges of growing a business in today's economy. I have asked them to give us a talk at a future meeting. A potential cooperation with Fetola could prove to be of mutual benefit.

There are, of course, easier ways to become involved and a good Public Image project has always been to present Community or Business Leaders with a Vocational Service Award. It should be done on a regular basis on a given day in January.

And finally, one of Rotary's great programmes has been the Group Study Exchange. Sadly the annual Rotary Foundation funding of these Annual inter-district exchanges was discontinued some years ago. The Rotary Foundation's Group Study Exchange (GSE) programme was a unique cultural and vocational exchange opportunity for businesspeople and professionals. For four to six weeks, team members experienced the host country's culture and institutions, observed how their vocations were practiced abroad, developed personal and professional relationships, and exchanged ideas.

Hans

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TOPIC of the Week duties

11 th Jan – Kim Woodhall ✓ 18 th Jan – Nareshini Ranganthan ✓ 25 th Jan – Hans Hon ✓	1 st Feb – Gerald Sieberhagen ✓ 8 th Feb – Linda Watts 15 th Feb – Pat Draper 22 nd Feb – Murna van der Merwe
1 st Mar – Arlene Arnold 8 th Mar – Khaya Mposula 15 th Mar – Bevan Gibson-Taylor 22 nd Mar – 29 th Mar – Desiree Govender	5 th Apr – Jean Singh 12 th Apr – Angie Goody 19 th Apr – Bob Kistnasamy 26 th Apr – Linda Marsden-King

Thank you to all the members who send their TotW to the Club Admin Director at geraldandsue@mweb.co.za by the Thursday preceding their date.

Dates for GoToMeetings

GoToMeeting @ 19h00 TUESDAY

This schedule is for guidance only and is subject to change

26TH JAN – BOARD MEETING

2ND FEB – Club Business meeting – members only

16TH FEB – Speaker – Ann Lee Hussey

2ND MAR – Speaker – Mike Kendrick – Wild Shots Outreach

16TH MAR – Speaker – Nick Evans – Snake Rescuer

23RD MAR – BOARD MEETING

30TH MAR – Club Business meeting – members only

13TH APR - Speakers – Leopold and Silke van Velden – Thuma Mina Teaching

27TH APR - Speaker – Erica Koen – Adviceworx – Investing in South Africa in the new normal.

11TH MAY -

18TH MAY – BOARD MEETING – Combined with Incoming Board

25TH MAY – Club Business meeting – members only

8TH JUNE –

22ND JUNE -

29th JUNE – Yearend social gathering –

6th JUL - INDUCTION OF INCOMING CLUB PRESIDENT

During the week preceding the GTM, the login REMINDER will be emailed to each member.

If you have any suggestions for a Guest Speaker at one of our GTM Speaker dates, please let President Hans or Secretary Irene know.

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DATES TO DIARISE

2021

**POETS (Presidents and Officers Elect Training Seminar) –
ZOOM from 6pm to 8pm each evening during a week in
March to be advised. Great opportunity for our members to attend!**

Take note of changes:

**CENTENNIAL CELEBRATION OF FIRST ROTARY CLUB IN AFRICA,
The ROTARY CLUB OF JOHANNESBURG**

**22nd to 26th April – House of Friendship VIRTUAL Projects Fair;
Clubs; Districts, Partners and Corporates**

24th and 25th April - All Africa 2-day Conference

In the meantime you may want to look up this link:

<https://rcjohannesburg.org.za/africa/>

21st to 23rd May

**District 9370 Conference in Lesotho
At Thaba Bosiu, Maseru District**

6th to 10th June

**ROTARY INTERNATIONAL CONVENTION ~~in TAIPEI – TAIWAN~~
WII NOW BE VIRTUAL**

Tuesday 6th July

INDUCTION OF INCOMING CLUB PRESIDENT

2022

4th to 8th June

ROTARY INTERNATIONAL CONVENTION in HOUSTON – TEXAS - USA

BIRTHDAYS and ANNIVERSARIES

BIRTHDAYS

JAN

29th – Johan Krugel

FEB

16th – Sue Kimber

19th – Linda Watts

22nd – Bill Robertson

26th – Kim Woodhall

27th – Gunner Light

MAR

5th – Jacques van Leeuwen

17th – Pat Draper

18th – Lynette Millard

25th – Ann Hargreaves

28th – Ailsa Kaminski

28th – Murna van der Merwe

29th – Tony Holness

APR

1st – Arlene Arnold

22nd – Keith Kirton

MAY

5th – Diane Main

15th – Aadila Sabat-Sinclair

19th – Desiree Govender

23rd – Angie Goody

24th – Mike Bowley

26th – Andisha Maharaj

27th – Gerald Sieberhagen

28th – Inga Mpepanduku

28th – Piet J van Rensburg

31st – Andrea Borain

JUNE

2nd – Richard Brooks

12th – Janet Rouillard

13th – June Fannin

30th – Jean Singh



ANNIVERSARIES

JAN

31st – Bill & Diane Main

FEB

5th – Amanda & Piet J van Rensburg

8th – Richard & Ann Hargreaves

12th – **EARLYACT CLUB OF EKUTULENI**

PRIMARY SCHOOL CHARTER

14TH – Bob & Anita Kistnasamy

23RD – **ROTARY INTERNATIONAL**

116TH **ANNIVERSARY CELEBRATION**

MAR

10th – Sharon & Bill Robertson

APR

8th – Pat & Beryl Draper

8th – Mike & Dawn Bowley

11th – Johan & Angela Krugel

26th – Derek & Sue Kimber

27th – Keith & Rae Kirton

MAY

17th – Mike & Lynette Millard

19th – Richard & Sonia Brooks

25TH – Aadila & Brian Sabat-Sinclair

JUNE



Why you should care about Rotary branding!

Posted on **January 11, 2021**

By *Liz Thiam, Rotary brand specialist*

As a Rotary brand specialist, I see Rotary signs everywhere. I guess you could say it's an occupational hazard. Even my children spot Rotary signs wherever we go. So when I attended a local Rotary event in my hometown last year, I couldn't help but notice how Rotary's logo was being used.

At first, I was thrilled to see the club's logo featured on a banner welcoming attendees. But then, I spotted another banner featuring the Rotary wheel as a pancake. Inside the tent, the club hung up a huge banner displaying the old, retired Rotary wheel. Club members who greeted us were all wearing polo shirts with the old wheel on them, but they were handing out brochures that included their newer club logo. Here were five different opportunities to promote the club, and each used different Rotary logos. It was bewildering.

So what?

When a club logo isn't used properly, it can create confusion and mistrust. In 2012, Coca-Cola temporarily replaced the iconic red can with white cans that featured polar bears on it for the holidays. But they had to pull them from shelves when retailers and customers reported being confused. The cans looked too much like Diet Coke cans, and that's not what consumers wanted.

This is one example of what happens when a logo is altered. By just changing the can color, the public was frustrated. They didn't trust the product anymore. And that impacts the brand.

Now imagine that each Rotary, Rotaract, and Interact club had its own logo. How would the public know which Rotary club to trust, to join, or to donate money to?

When a club alters the Rotary logo – like turning the Rotary wheel into a pancake, changing the fonts, or adding additional colors – it weakens our global brand. That can impact our ability to attract future members, earn the trust of donors, encourage volunteers to help on our service projects, and even secure partnership opportunities. Old branding tells the public that this club is outdated. Inconsistent branding sends mixed messages of who we are.



Correct use of the Rotary logo.

Studies show that consistent logo use builds organizational trust and awareness. Isn't that something we all want for Rotary — to be a trusted organization in our communities?

Over the next year, we are going to talk a lot more about branding and how to use Rotary's logos properly. We are working with you to build a strong Rotary because a strong Rotary – one that is recognizable, trusted, and united – has a much greater chance of attracting members, donors, volunteers, and partners. Our regional and district leaders will join us in sharing that message.

You can help by taking a look at your club logo. Do you see your club name along with the Rotary or Rotaract logo? Are you using the correct Rotary color palette? Is the Rotary wheel clearly visible, free from other graphics or designed elements? If not, then it might time to update it. It's really easy—just visit the [Brand Center](#) to get started.

BE AWARE OF WHAT YOU SHARE

Social media has had a significant impact on the way we all interact with one another, it has given us the power to connect with people from around the world and do a lot of good. But we can sometimes often forget that what we post on social media could be seen by a fair few people who could be up to no good.

Here is a list of things you should never, ever share on social media

1. The Details of Your Upcoming Holiday

Nothing says, “Hey, come and rob my house” like a proud post about an upcoming holiday, it’s basically telling the whole world that no one will be at your house for a week straight. Oh, sure you can post about your holiday just don’t go into specifics.

2. Pictures of Your Credit Cards, Drivers Licence, Medicare card etc

Okay, yes, this seems obvious, but it does happen! If you’re tempted to post something like that just stop and think because you’re just asking for identity theft.

3. Things Your Friends Should Really Be Sharing Themselves

It’s exciting when your friend has some big news to share. Maybe they’re getting married or expecting a baby. But don’t let that excitement make you do something thoughtless, though. Your friend’s big news is just that: your friend’s. It’s not your place to share that news with your entire social media network until they have had the opportunity to post something themselves if they choose too.

4. Inappropriate Personal Images

Social media is no place for your saucy selfies. Only post things you wouldn’t mind your Mum seeing, it will save you a lot of grief. So, use your best judgement!

5. Complaints about Work or even your Rotary Club

It can be really tempting to vent about your horrible boss or the world’s worst Club President on social media. There’s just one problem with that. Things can take a life of their own when it ends up on the internet. Even if you’re not “friends” on social media with your boss etc, someone could always screenshot your complaints and share them. That can get awkward fast. So it is best to stick to positive posts.

In the age of sharing, it can be hard to tell where to draw the line but hopefully these tips will steer you clear of any trouble.

Article by Evan Burrell

ROTARY INTERNATIONAL NEWSLETTERS

Should you wish to subscribe to any of the RI Newsletters listed below, you may do so by accessing your 'My Rotary' page on the rotary.org website and then selecting 'Newsletters'.

NEWSLETTERS

MANAGE YOUR 'FREE' SUBSCRIPTIONS

To add or remove subscriptions for make your selections below and click "Update."

Format: Text HTML

END POLIO NOW

An update about Rotary's polio eradication efforts that includes inspiring stories and the latest statistics

GIVING & GRANTS

Information to help you support Rotary's work through contributions and grant-funded activities

MEMBERSHIP MINUTE

Rotary stories and the latest membership development ideas, strategies, and resources

PEACE IN ACTION

A forum for the Rotary Peace Centers community

ROTARY CONVENTION

News, updates, and deadline information about Rotary's annual convention

ROTARY LEADER

Practical information to help club and district leaders achieve success

ROTARY SERVICE

Information to help Rotary members plan effective and inspired service projects

The applicable Newsletters will automatically arrive in your email Inbox for you to read at your leisure.

You may 'unsubscribe' at any stage.

RISE AGAINST HUNGER enquiry.

Editor – In the past we have successfully partnered with Rise Against Hunger and schools to 'pack' and distribute Food packs to relieve hunger in needy communities. Unfortunately at this stage funding is not available. It is interesting to read about their successes during lockdown!

I would like to find out from you Club if there is any budget or planning towards collaborating with us in 2021. Rise Against Hunger can't thank you enough for all the assistance that has been extended to us throughout previous years.

May this New Year be filled with much success, health and happiness!

Despite a very challenging year, it is with great pleasure to announce that RAH Africa distributed over 7 million nutritious meals and nearly 120 000 Nutri-Go packs to those in need during the Coronavirus pandemic lockdown period, between April to December 2020. As many of our normal distribution channels were affected by the lockdown, RAH Africa has been collaborating with many other NGOs, disaster relief organisations and community groups to assist in distributing meals to the most vulnerable. By working with other organisations, we have been able to provide meals in all nine Provinces.

This life saving impact would not have been possible without the continued support from "you" our Donors. Thank you.

Funding however remains our biggest challenge and to this end, we are reaching out for continued support during this time. Please see below various options to partner with us during 2021:

- General Donation or Corporate Sponsor

As we are not able to engage with hosting meal packing events due to restrictions, we will ensure that any donation made to RAH Africa will be converted into meals. As per last year, we will continue to provide much needed employment opportunities by contracting people to pack the meals at our warehouses in Gauteng, KwaZulu Natal and the Western Cape.

- Sustainable Farming

Our community garden projects stem from our continued support for ECD Centres and creating food security. The projects focus on creating sustainable vegetable gardens which also create job opportunities, skills training and nutritious vegetables for the ECD Centres we engage with. These gardens will also create a platform to empower woman to start their own micro "vegetable markets" as 50% of the yield will be sold via our Woman's Social Enterprise Development programme.

- Meal Packing Events

Unfortunately with the current Level 3 Lockdown restrictions we are not permitted to host any meal packing events (gatherings). However, we plan to commence MPE's in the future when the situation permits. Should you wish to plan ahead for a corporate meal packing event, please don't hesitate to contact us.

We would like to thank you again for your ongoing support and urge you to continue supporting us during these trying times. Should you be able to assist RAH Africa in any of the above initiatives or require further information regarding the above please do not hesitate to contact us. We look forward to hearing from you.

Kind regards,

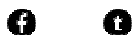


Kim Carrington

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BACK PAGE

More from 'The Greatest Investment Quotes of All Time'

Risk

"I tell my father's story of the gambler who lost regularly. One day he hears about a race with only one horse in it, so he bet the rent money. Halfway around the track, the horse jumped over the fence and ran away."

-Howard Marks, *The Most Important Thing*

"Risk and time are opposite sides of the same coin, for if there were no tomorrow there would be no risk. Time transforms risk, and the nature of risk is shaped by the time horizon: the future is the playing field."

-Peter L. Bernstein, *Against the Gods*

Celebratory dates in JAN:

Thursday 21st - National Hugging Day (Will be on hold until the COVID-19 pandemic has passed);

Wednesday 27th - International Day of Commemoration in Memory of the Victims of the Holocaust; Sunday 31st - International Street Children's Day;

Celebratory dates in FEB:

Tuesday 2nd - World Wetlands Day; Saturday 13th - World Radio Day;

Sunday 14th - Valentine's Day; Monday 15th - Singles Awareness Day;

Monday 22nd - Thinking Day; Saturday 27th - World NGO Day; Sunday 28th - Rare Disease Day;

Celebratory dates in MCH:

Wednesday 3rd - World Wildlife Day; Monday 8th - International Women's Day;

Monday 15th - World Consumer Rights Day; Thursday 18th - World Sleep Day;

Saturday 20th - International Day of Happiness; Sunday 21st - International Day of Forests;

Monday 22nd - World Water Day; Wednesday 24th - World Tuberculosis Day;

Celebratory dates in APR:

Thursday 1st - April Fool's Day; Friday 2nd - International Children's Book Day;

World Autism Awareness Day; Wednesday 7th - World Health Day;

Thursday 15th - Day of Silence; Tuesday 18th - International Day For Monuments and Sites;

Thursday 22nd - Earth Day; Friday 23rd - World Book Day; Sunday 25th - ANZAC Day.

Till next month - HAVE FUN

And now we are once again OUTA SPACE